

SageCRM.com

SageCRM.com, Sage's award-winning on-demand CRM solution, delivers a comprehensive CRM solution for businesses seeking a low-cost, low-risk CRM solution.

SageCRM.com is a subscription-based, hosted CRM solution. It is perfect for small and medium-sized companies, enabling them to share and manage customer information across all departments.

Immediately available, easy to use, and loaded with powerful features, SageCRM.com allows users to access common, customer-focused information and provide a better, more personalised service.

There are no servers to purchase and manage, no databases to administer and no nightly backups to perform.

If your business changes and process integration becomes critical you can simply migrate your SageCRM.com database to an inhouse system. SageCRM.com offers seamless migration to our on-premise system, Sage CRM, that in turn integrates with our market leading ERP systems.

Complete Marketing Campaign Management

In today's tough economic client, every pound spent has to show a return. SageCRM.com provides marketing users with the tools to target customers at the right time, eliminating guess work and optimising marketing investment. SageCRM.com provides effective tools for monitoring marketing budget and calculating direct revenue yields. Its advanced reporting capabilities help you to track lead sources and focus your marketing activity on prospects that are more likely to purchase – thus increasing ROI.

Imagine knowing a customer in great detail at any given time. You know how much business they did with you last month. You know it was 15% more than in the same month last year. You know that this customer cares more about quality than price. You know that they've had one customer service call in the last 12 months. You know the details of that conversation and every other interaction. You know this customer's business. You know their challenges. You know them with the familiarity of a long term acquaintance.

This is the power of SageCRM.com

BENEFITS SNAPSHOT

Quick to Implement.
Easy to Use.
Configurable to Your Business' Needs

Migrate your data and be up and running with full CRM functionality within days.

One monthly fee gets you everything - your Sage CRM application, support, backups and upgrades.

No need for expensive IT infrastructure or in-house IT skills or expertise.

We take care of securely hosting and managing your system.

On screen coaching throughout SageCRM.com and an easy-to-navigate interface makes training incredibly simple.

SageCRM.com provides the tools to plan, execute and audit highly targeted marketing campaigns.

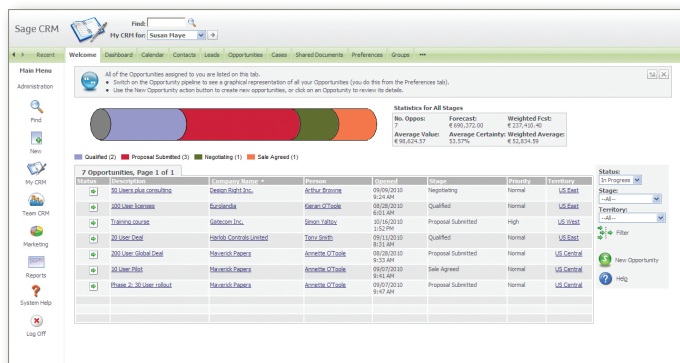
Instant access to calendars, accounts, reports, pipeline, contacts and call lists empower your sales team to hit their targets every month.

Anytime, Anywhere access – SageCRM.com works on a Blackberry and iPhone.

Manage your sales pipeline and forecast and report on key sales metrics.

Access account details and all relevant customer information, including sales opportunities, calls and escalation history, support cases, e-mails, quotes, orders and documents sent and received.

With SageCRM.com, your business can reach new levels of customer profitability whilst retaining loyal customers.



To learn more about how the power of SageCRM.com can work for your business.

Phone: 0845 111 9988

Email: SageCRMsales@sage.com

Sales Management Information at a Glance

With SageCRM.com, all sales information is stored, tracked, reported and displayed on your sales manager's dashboard. Easy to read graphics provide an instant view of how your sales pipeline is performing.

SageCRM.com automates the sales process for maximum effectiveness, ensuring no deals "fall through the cracks". SageCRM.com boosts your sales team's productivity by delivering a single view of leads and opportunities on their dashboards, together with instant access to the most up to date and complete customer information, thereby enabling them to do their job effectively and consistently hit targets.

With SageCRM.com Sales Force Automation, real-time sales opportunity analysis is provided instantly. SageCRM.com provides a snapshot of all opportunities within the sales pipeline, allowing your sales team to effectively analyse and manage deals at every stage.

About Sage CRM

Sage CRM is used by over 10,000 organisations in 70 countries worldwide to manage their critical sales, marketing and customer service activities every day. Award-winning Sage CRM equips businesses with the tools they need to find new customers, close sales faster and build lasting, more profitable relationships across all channels. Regardless of how, when or where customers, partners and prospects choose to interact with your business, Sage CRM provides a decisive advantage by delivering a comprehensive, easy-to-use system to successfully manage these relationships.

The Sage Difference

- The leading supplier of CRM solutions to SMB organisations worldwide
- Over 6.3 million customers
- Over 3.1 million Sage CRM Solutions users worldwide
- Over 13,400 employees

- Over 30,000 Sage-certified partners specialising in business applications
- Direct presence in 24 countries
- Relationships with over 40,000 accountancy practices
- 30 years experience

Visit the Sage CRM Ecosystem at www.sagecrm.com to join the conversation on our user and partner communities and to access the full range of Sage CRM apps and extras.

"SageCRM.com has exactly what we need. The others only deliver about 50 percent. We compared another leading CRM tool that takes 11 clicks to do what it takes 6 clicks with SageCRM.com. It's easy from an employee, a management, an administrative and a utility perspective."

Sean O'Neil Vice President Vendere Partners



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