



Sector:
Digital Design and Marketing

Employees:
Seven



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Jonathan Porter Business Owner,
ne-web Ltd, Gateshead, Tyne and Wear

For further information

- Call:
0800 44 77 77
- Visit:
www.sage.co.uk/instantaccounts
- Take a TestDrive at:
www.sage.co.uk/testdrive



Instant Accounts Case Study ne-web Ltd, Gateshead, Tyne and Wear

Background

ne-web is a creative web design company based in Newcastle Gateshead and was founded in 2002 by Jonathan Porter. Their friendly team of creative and technical experts design and build attractive, on-brand and easy-to-use websites. They also offer ecommerce and content management solutions, SEO services, email design, corporate branding and even mobile app development..

What products are they using?

Sage Instant Accounts

What challenges did they face before using Sage Instant Accounts?

When Jonathan first set up ne-web he was running the business by himself and was doing his own bookkeeping. He didn't have a lot of time to spare and found spreadsheets didn't offer him the power or the flexibility he needed to manage his finances. Jonathan discovered early on that he'd need some software to help him manage and track his finances, and turned to his accountant for a recommendation.

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How Sage Instant Accounts helped

Jonathan chose Instant Accounts on recommendation from his accountant ten years ago. He's used it ever since, and it serves all his needs as his business grows. ne-web use Instant Accounts to handle their

day-to-day finances. They are able to easily invoice their customers, keep track of their bank accounts, quickly see who owes them money and run profit and loss reports for a quick view of their business performance.

“We generate invoices on a daily basis and it's easy to apply payments to invoices for customers.”

VAT returns are particularly easy to complete, as Jonathan explains “I love how easy VAT returns are. Being a digital company we try and do everything the electronic way and have tried to be as paperless as possible with everything we do. Submitting it online saves us time more than anything else”.

As the business grew, they found it easy to find staff with Sage experience to look after their accounts, as Jonathan explains, “when I needed to find staff with the right experience to take over my bookkeeping for me, it was easy, virtually all bookkeepers know how to use Sage.”